

Every call, text and voicemail. Without touching a single one.

Purple Cloud tracks every call, text and voicemail from the phone system you already use. AI reviews every recorded call, voicemail and text conversation: who asked for the appointment, who set it, and who needs a follow-up.

- ✓ No tracking numbers
- ✓ Never touches your calls
- ✓ AI within 90 seconds

AK

Outbound call - Aisha K.
 No answer · left a voicemail

0:41
4:12 PM

Can't talk right now, I'm at work. Can you text me?

Hi Marcus, it's Aisha at Westside. I just left you a voicemail. Can you come see the RAV4 tomorrow at 10?

Yup!

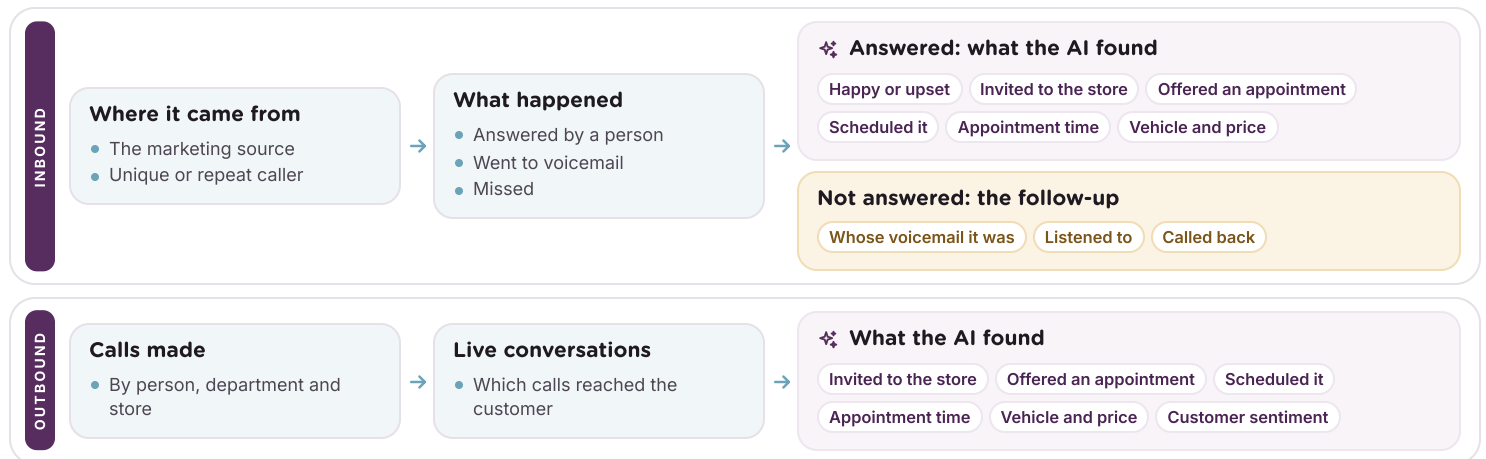
● Offered appt ● Appt set - Wed 10:00 AM
 ● Logged to CRM

THE BLIND SPOT

Most calls, texts and voicemails never reach a manager or the CRM. Each missed one is a lost unit or repair order.

What Purple Cloud tells you about every conversation

AI reviews every recorded call, voicemail and text conversation. No caps, and no additional cost for AI.



 Voicemails and text conversations get the same AI review: how the customer felt, whether an appointment was offered and scheduled, and when.

THEN ACT ON IT

Posted to your CRM

Calls and texts, with AI call summaries

Alerts and grades

Missed calls, unhappy callers, 0-100 scores

Reports at every level

By email, Tableau, Power BI or HubSpot

One number for every call, voicemail and text

Call tracking and CRM texting can give one salesperson three numbers. With Purple Cloud, everyone calls and texts from their own number.

Customers text back

Replies reach the person who called, so more become appointments and repair orders.

Fewer spam labels

About 20 calls out and 20 in a day is much less likely to be flagged than one shared number.

A number customers recognize

After a text, phones treat the number as familiar, and iPhones can suggest the name.

PHONE SYSTEMS

    Also GoTo Connect, Webex Calling and NetSapiens-based systems

CRMS

       Reynolds & Reynolds

\$899 a month per dealership, everything included

First month free. Month to month. No additional cost for AI. A dealership is one dealer ID in your CRM.

 purplecloud.com/demo.html  sales@purplecloud.com  purplecloud.com/pricing.html



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